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Authorized Dealer Application

Thank you for your interest in Level Ride Air Suspension (LRAS), the most advanced levelling systems and suspension components. We're enthusiastic about the prospect of you becoming an authorized dealer.

Benefits Of Being A LRAS Authorized Dealer

- High-quality levelling system which uses the latest technology from a suspension expert who has been in business for 18 years.
- Prompt dealer service with a supportive business relationship from the LRAS team.
- Good margins with tiered levels based upon initial buy-in and annual order.
- LRAS promotional support with logo, hashtags, links and videos.
- Online support.

Requirements As An Authorized Dealer

- An authorized dealer must be an established business with a matching current business license address.
- An authorized dealer must have regular scheduled business hours, providing service and support to LRAS products.
- An authorized dealer must promote LRAS products.
- An authorized dealer must not advertise or sell on auction sites such as eBay.
- An authorized dealer must have staff that are trained to provide the technical sales and support and/or product installation.
- An authorized dealer must not make any representation or give assurance that exceeds or differs from LRAS written limited liability and terms of sale.

What An Authorized Dealer Promises To Do

Adherence to the promises and business standards ensures the LRAS authorized dealer network is strong, supporting the product and service reputation.

- An authorized dealer must adhere to the MAP program and cannot promote "wholesale direct to public."

- An authorized dealer must maintain inventory of LRAS products sufficient to meet customer demand and shall place product orders on a timely basis to meet such needs.
- An authorized dealer must respond in a timely manner using its best effort to resolve customer queries and issues.

Authorized Dealer Prices

	Platinum Dealer	Gold Dealer	Silver Dealer
Initial Buy In	\$20,000	\$5,000	Nil
Annual Purchase	\$50,000	10 kits per year	5 units per year
Discount	35%	20%	10%

Minimum Advertised Prices For Levelling Control Systems – USA Sales Only

	MAP
Level Ride USA Height & Pressure Control System – 4 Corners	\$1290
Level Ride USA Pressure Only Control System – 4 Corners (coming soon)	\$940
Level Ride USA Rear Only Height & Pressure Control System – 2 Corners	\$1030
Level Ride USA Rear Pressure Only Control System – 2 Corners (coming soon)	\$866
Level Ride USA Upgrade from Accuair Height & Pressure Control System – 4 Corners	\$557

Minimum Advertised Prices for Additional Levelling Components – USA Sales Only

	MAP
Touch Screen Controller	\$199 ea
ECU	\$150 ea
Pressure Switches	\$58 ea
Bag Pressure Harness	\$45 ea
Height Sensor (no arm)	\$79 ea
Height Sensor Arm	\$17 ea
16 Pin Main Harness	\$40
4 Corner Height Sensor Harness	\$140
Linkage Rod Assembly	\$20
1 Foot Valve Harness	\$15



Application Form

Company Name	_____	Company Structure	_____
Business Address	_____	State	_____
City	_____	Zip Code	_____
Phone	_____	Fax	_____
Email	_____		
Contact Person	_____	Year Business Established	_____
Direct Office Phone	_____	Shop Size	_____
Cell	_____	Showroom Size	_____
Direct Email	_____		
Website URL	_____		
Facebook URL	_____		
Instagram URL	_____		
Twitter Handle	_____		
Mailing Address	_____	State	_____
City	_____	Zip Code	_____
Shipping Address	_____	State	_____
City	_____	Zip Code	_____
Business Hours	_____		
Owners/ Officer Names	_____		

Describe your experience with control levelling systems	
Describe your promotional and marketing plan for LRAS products	



Policies

Prices

Prices are expressed USD and must be paid in USD. Quotes will be valid for 7 days only.

Payment Terms

LRAS does not accept C.O.D. or credit terms. The authorized dealer represents and warrants:

- Any credit information you supply is true and complete.
- Charges incurred by the authorized dealer will be honored by their financial institution. Dishonor penalties will be incurred by the authorized dealer.
- The authorized dealer will pay the charges incurred by LRAS at the posted prices, including any applicable taxes, shipping, handling and banking fees.

Shipping

All shipping charges are the responsibility of the customer. Purchased products will not be shipped until full payment has been received and cleared funds to LRAS. LRAS will shop around to find the best rate for you from the normal USA carriers. Products are distributed from Henderson, Nevada. A shipping/handling fee will be included and itemized on your invoice. The risk of any loss or damage to or deterioration of goods shall pass to the authorized dealer when goods are collected from LRAS store.

Order Cancellation

Orders for goods being indented for the authorized dealer from LRAS may not be cancelled without prior consent in writing. A cancellation fee of a minimum of 20% of the purchase price will apply.

Exchange And Returns

Returns for credit on new products are accepted within 30 days of receipt of product. All returns require a Return Product Authorisation Code (RPAC) before returning the goods. Contact LRAS at sales@levelrideairsuspension.com for RPAC. LRAS reserves the right to charge a 20% restocking fee on all returns. It's the authorized dealer's responsibility to pay for shipping on exchange and return items. All returns will result in a LRAS credit to be applied to future orders placed. No returns on electrical components are accepted after 30 days.

Refunds

Refunds of LRAS products if defective in workmanship or materials and covered under this Agreement and require a Return Product Authorization Code (RPAC) before returning the goods. Contact LRAS at sales@levelrideairsuspension.com for RPAC. At the authorized dealer's own cost, it's the authorized dealer's responsibility to remove the said defective product from their vehicle and ship it to LRAS for verification of warranty request. The returned product will be covered under the warranty for the balance of the warranty period. The replaced item becomes the property of LRAS. The authorized dealer is responsible for the installation/reinstallation of the product.

Trademark, Copyright, Information and Press Releases

An authorized dealer shall use LRAS trademark only for advertising, promotion and sale. For details please refer to LRAS website.

Privacy

For details please refer to LRAS website.

Warranty

For details please refer to LRAS website.

Fitting Instructions

For a copy please refer to LRAS website.

Termination

Either party may, at its discretion, may terminate this Agreement at any time by notifying the other party of the decision one week prior to the proposed termination date.

Acceptance of the Agreement

As an authorized dealer, you agree to the "Agreement" outlined in Level Ride Air Suspension LLC (LRAS) Policies and Warranty. This Agreement constitutes the entire and only agreement between LRAS and the authorized dealer. This Agreement may be amended at any time by LRAS and you will be notified of the change.

Signature _____

Printed Name _____

Date _____